

Elevate your portfolio and fuel business growth with AI-Native Networking solutions

Unlock next-generation networking for your customers and unparalleled value for your business with Juniper Campus and Branch Solutions. Our groundbreaking AI-Native wired, wireless, and WAN capabilities rely on AIOps, automation, and a microservices cloud to deliver:

Transformational scale and agility

Accelerate deployment times and scale seamlessly with customer needs—assuring no downtime or disruptions

Simplified operations

Reduce configuration errors and adopt a nimble approach to continually optimizing customer networks

Exceptional user and operator experiences

Ensure reliable, secure, and high-quality connections for every user, enhancing overall experience

Drive more revenue through:

- **More sales:** Offer the industry's leading wired and wireless solution, including cloud-native subscription services that drive recurring revenue
 - **Lower TCO:** Reduce OpEx by up to 85% with AI-Native insights and proactive recommendations
 - **Streamlined workflows:** Industry's first and only AI-Native full stack campus and branch solution under a common AI-engine
- with an AI-Native Digital Experience Twin and virtual network assistant to troubleshoot up to 4x faster
 - **Faster deployments and zero downtime:** Cut deployment times in half for faster time to revenue while eliminating interruptions for network upgrades
 - **Seamless integrations:** Eliminate additional costs with 100% programmable APIs that support any vendor platform

Juniper is a Leader

Juniper is a named Leader in the 2024 Gartner® Magic Quadrant™ for Enterprise Wired and Wireless LAN Infrastructure for the fourth time in a row.

Juniper Mist is positioned farthest in “Completeness of Vision” and highest in “Ability to Execute” for three years running. Juniper is also a Leader in the 2024 Gartner Magic Quadrant for Indoor Location Services for the third consecutive year.

We believe our experience-first approach benefits your customers by providing:

- Simplicity that saves time, money, and effort
- Self-configuration that speeds up deployments to up to 8x faster
- Reliability and assurance that reduces trouble tickets up to 90%
- High performance at scale

Additional use cases: Indoor Location Services (user engagement, wayfinding, and asset visibility), Network Access Control

Essentials

Identify a strong Juniper sales opportunity with these qualifying questions:

- Is your customer currently relying on a controller-based solution? Do they want to move to the cloud?
- Is IT spending significant time on repairs and troubleshooting?
- Is your customer struggling with a lack of visibility into network issues? How do they measure user experience?
- Does your customer want to upgrade to Wi-Fi 6E or multigigabit PoE?
- Is AI a strategic investment or initiative?
- Is scale a necessity? Is integration required?
- Do your customers need mobile location services with high accuracy?

Compare

What makes Juniper the best choice for AI-Native Networking?

Juniper offers key features and functionality that deliver true AI-Native Networking for flexible, scalable, secure networking. The others don't.

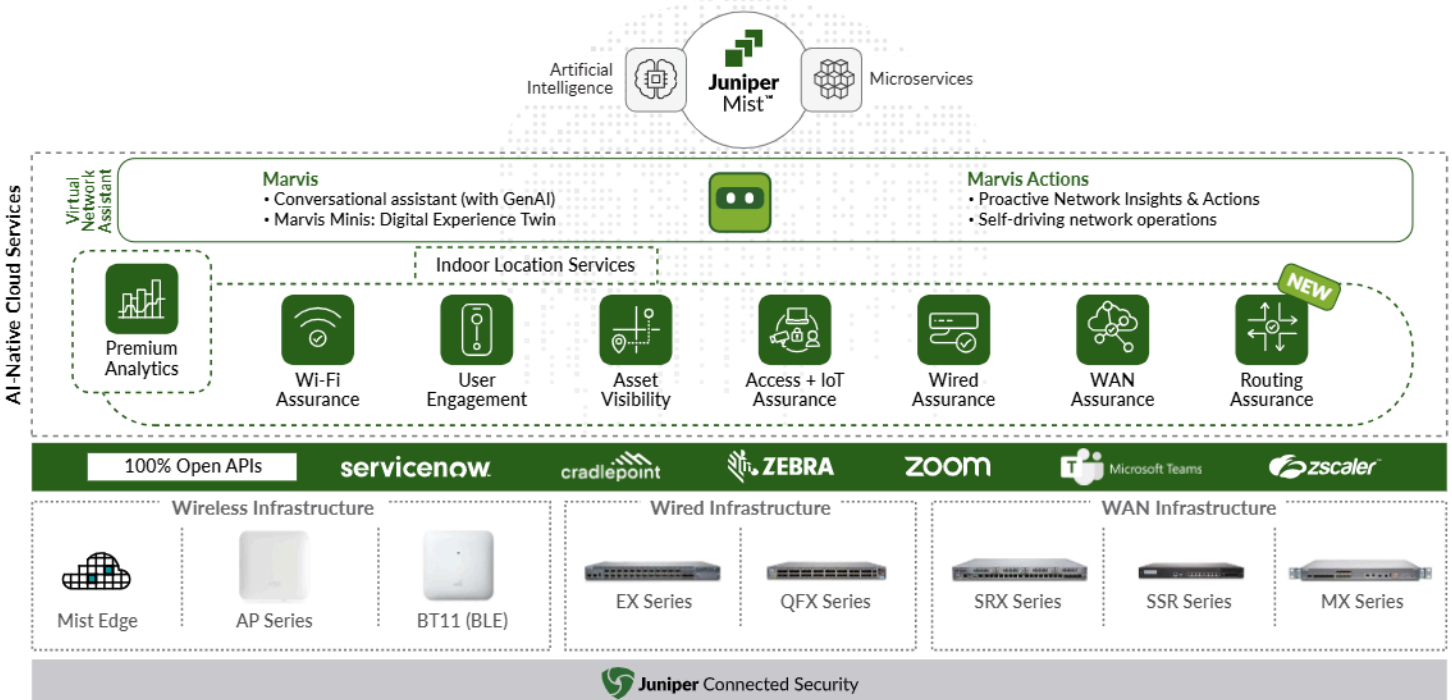


Scan to see a comprehensive comparison with in-depth feature descriptions.

FEATURE	JUNIPER	CISCO	ARUBA
Zero downtime for upgrades	✓	✗	✗
AI-Native RF optimization	✓	✗	✗
AI-Native Digital Experience Twin	✓	✗	✗
AI-Native digital spectrum capture	✓	✗	✗
Integrated, proprietary vBLE	✓	✗	✗
End-to-end assurance (Zoom and Teams insights)	✓	✗	✗

AI-Native Networking Platform

Juniper is the industry's first AI-Native Networking Platform and is backed by over nine years of machine learning and data science.



Resources

Juniper vs. Cisco competitive webpage



On-Demand Demo: Juniper Mist AI in Action



AI-Native Now On Demand



Use Cases



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Gartner Magic Quadrant for Enterprise Wired and Wireless LAN Infrastructure, Tim Zimmerman, Christian Canales, Nauman Raja, Mike Leibovitz, 6 March 2024.

Gartner Magic Quadrant for Indoor Location Services, Global, Tim Zimmerman, Annette Zimmermann, Nick Jones, 28 February 2024.

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