GETVISIBILITY
own your data

AI-assisted end-user document classification tool; enabling protection on creation.
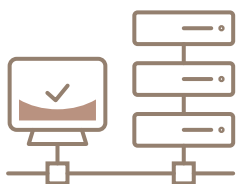
Getvisibility
Synergy

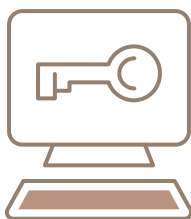# The Getvisibility Synergy Solution

The Getvisibility Synergy is designed to help your organization classify and protect your data in use, new data, and data in motion. With state-of-the-art machine learning algorithms, Getvisibility combines natural language processing with neural networks. This allows us to classify unstructured data across organizations with unparalleled accuracy and speed.

Synergy is a data classification tool that uses Artificial Intelligence (AI) to assist in tagging documents and emails across the MS Office suite. The tool suggests classification to users but also learns from users' selections, improving accuracy over time. Using Getvisibility Synergy enables end users to classify their data easily and accurately, ensuring the most appropriate level of protection is applied. It can warn/block before sensitive documents are emailed outside of the company domain. Using Synergy for Classification improves the organization's knowledge and understanding of the data they hold, including where it resides and who has access to it.

AI Suggestions

Getvisibility provides end users with AI suggestions to ensure the correct classification and protection of the document.

Compliance

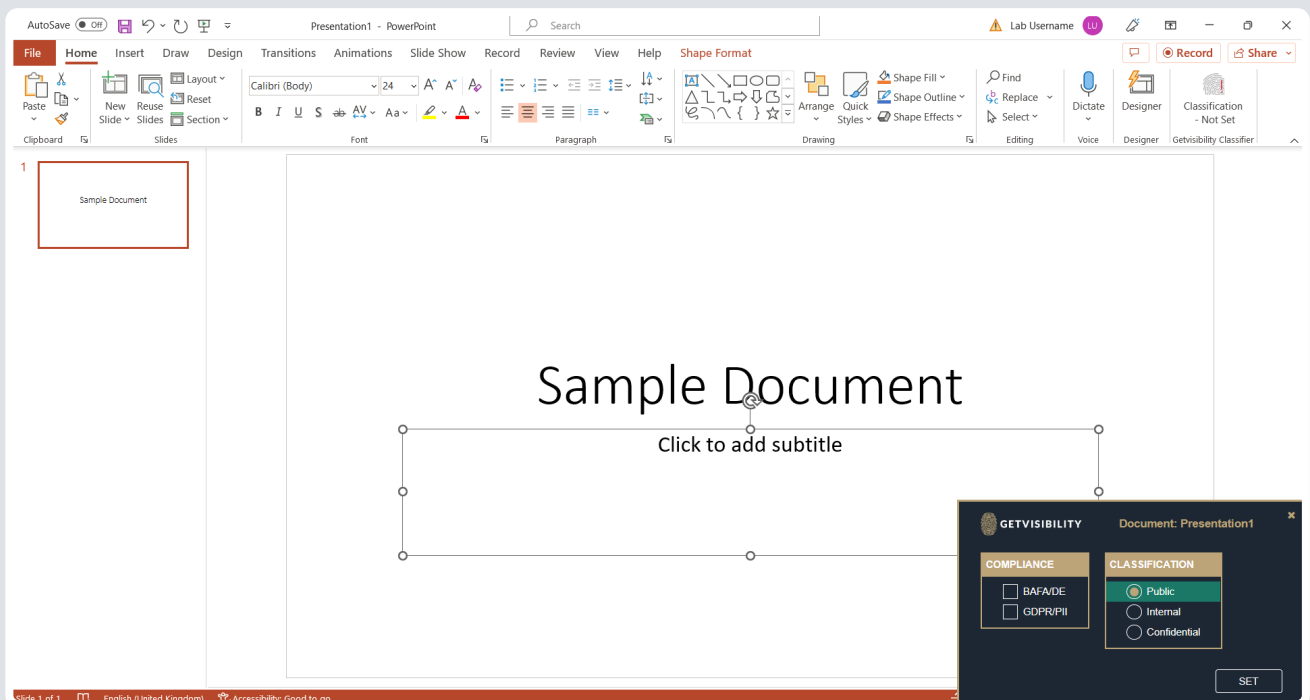New data compliance regulations mandate the classification of documents within an organisation.

Instant Protection

Classifying documents on creation allows for instant application of document protection policies.

- End user classification improves organisational wide awareness of the type of data they are creating and how to best protect it.

- Accurate classification greatly improves the accuracy of data protection platforms such as Data Loss Prevention (DLP), encryption solutions and so on.

Document Classification

The Getvisibility Synergy agent sits within the ribbon of the Microsoft application. It is easily accessible and shows the current classification status of the document. Once selected, users are prompted to make classification selections, aided by AI suggestions. Once saved, the classification level is automatically applied and written into the metadata of the document.

Accuracy

Getvisibility's advanced AI capabilities provide classification suggestions to end users. This dramatically improves accuracy as it reduces human error and enables users to make informed classification choices.

Visual Labelling

Customisable visual labelling allows for email headers, footers and additional text fields to be added to an email once classified in line with the organisation's classification policies.

User Activity Reporting

Through the administrator dashboard, organisations can generate reports on end user classification activity. This enables stakeholders to identify the need for policy changes, employee retraining and identification of possible insider threats.
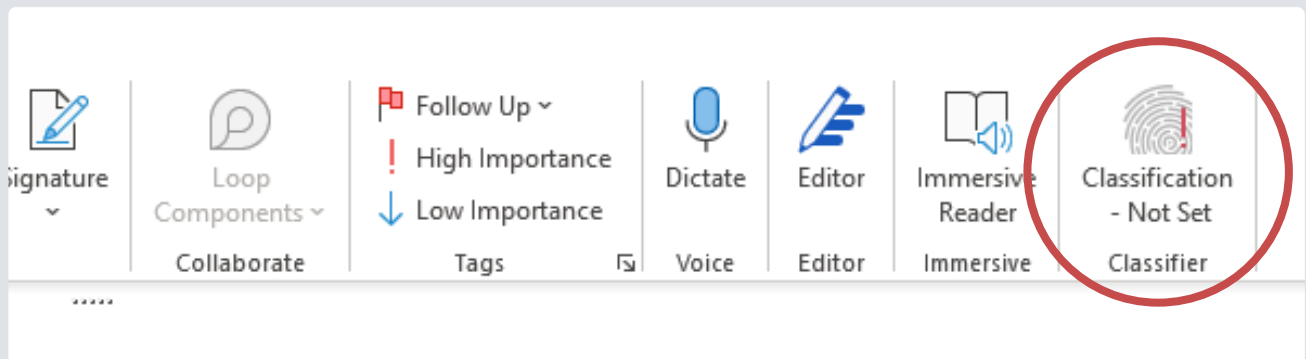
Compatibility

Getvisibility Synergy is compatible with the Microsoft Office document suite including Microsoft Outlook. Integrations with data protection solutions such as Data Loss Prevention or Information Rights Management platforms, allow for immediate and accurate protection for documents on creation.
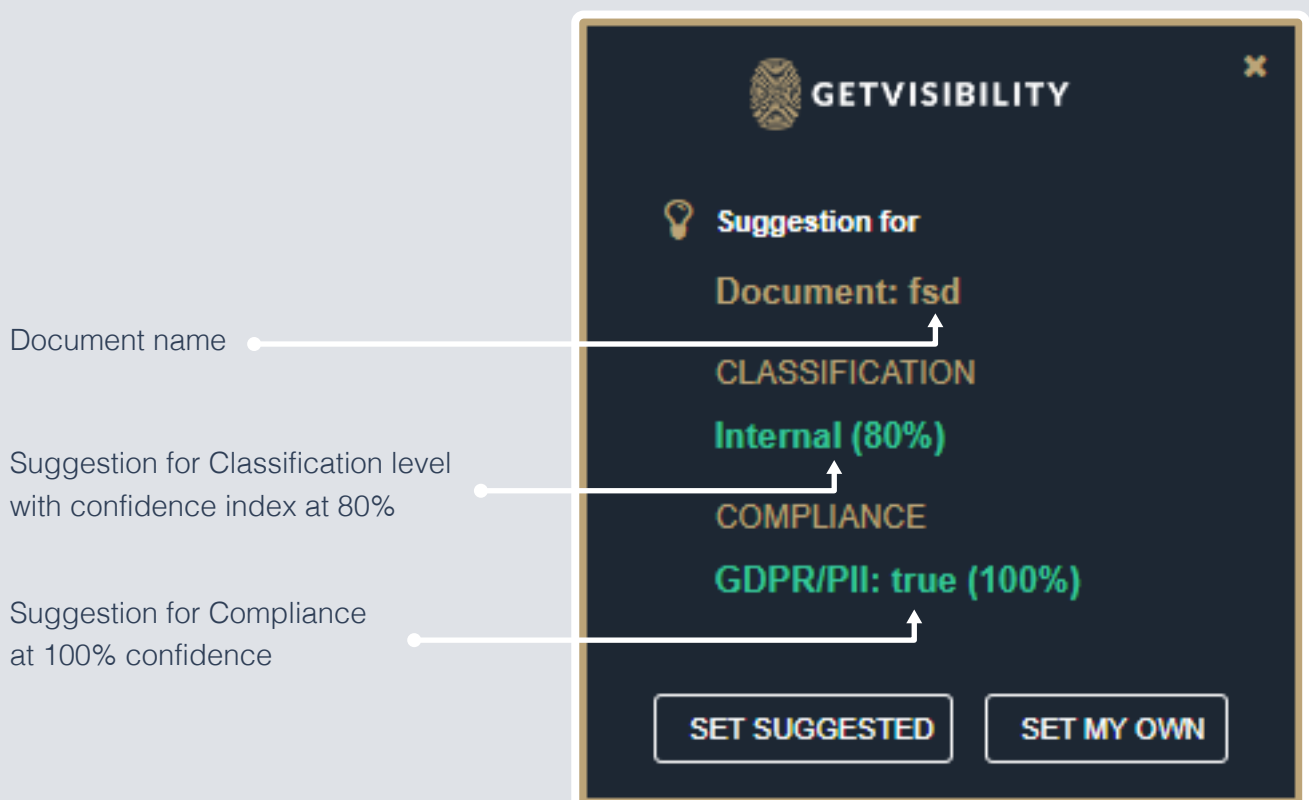
G Tags and Suggestions

The Getvisibility software assists with tagging documents and emails .The software appears as an icon on the ribbon in MS Word, PowerPoint, and Excel Outlook.

The software uses AI to suggest classification levels. As you work on emails and documents, suggestions pop up from the taskbar. You can choose to ignore this pop-up until you are ready to save or print the document or email.
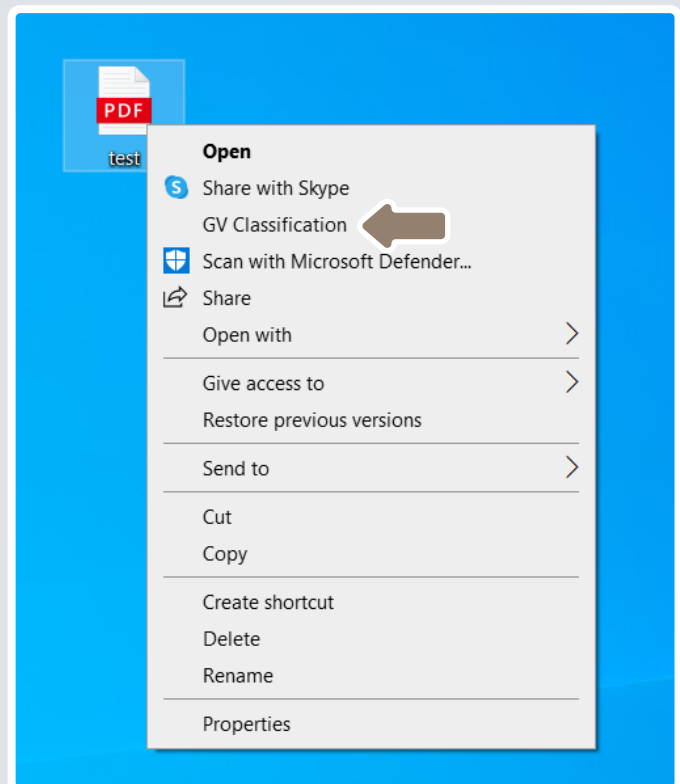
Alternatively, you can click directly on the small window to go to the classification step. Any time you modify or create a new document/email and attempt to save, print or send it, you will be prompted to classify.

Document name

Suggestion for Classification level with confidence index at 80%

Suggestion for Compliance at 100% confidence

GETVISIBILITY

Suggestion for

Document: fsd

CLASSIFICATION

Internal (80%)

COMPLIANCE

GDPR/PII: true (100%)

SET SUGGESTED   SET MY OWN
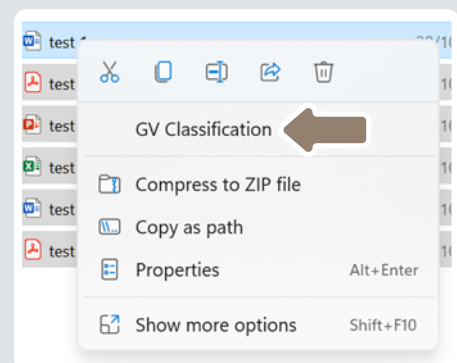
Windows Explorer Classification

All documents on the machine can be classified by right-clicking on the selected file(s). Select Show More Options then GV Classification.

Once the dialog is open, select the correct classification and save. The document is now protected with Getvisibility's labels and metadata.
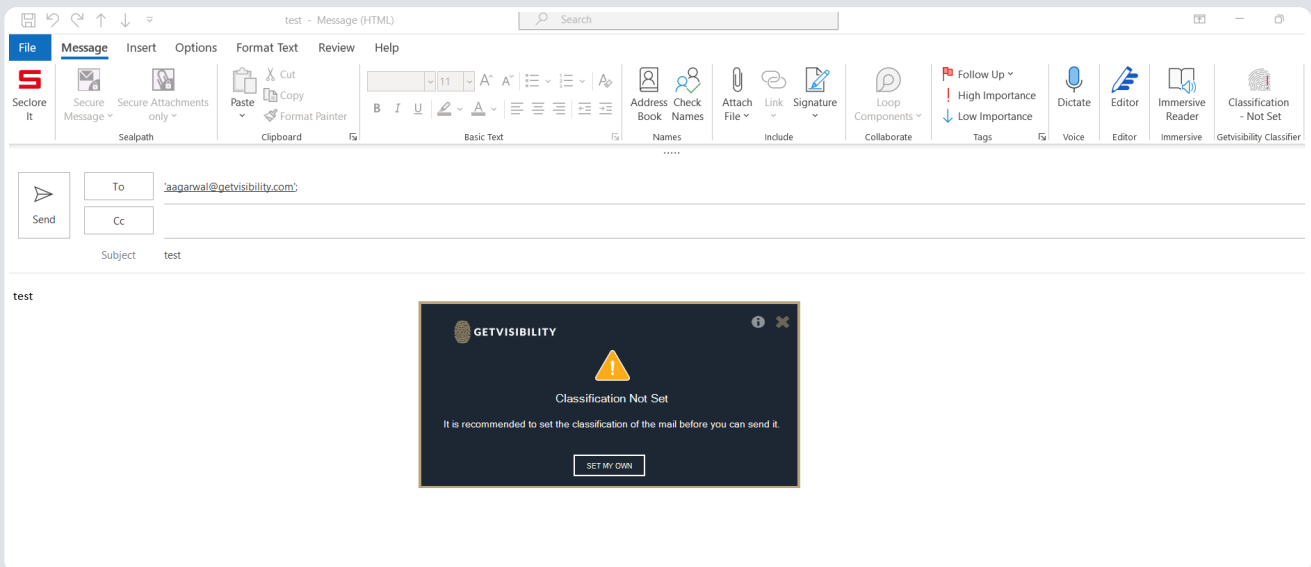

Bulk Classification

Up to 100 documents can be classified at once. Select multiple files and simply right-click to open the GV Classification menu. Classify as you would a single file.

Email Classification

Synergy integrates with Microsoft Outlook and applies immediate classification and protections to email sharing, dependant on customisable rules applicable to the organisation.

Key Features

- Classification on creation
- Sits within Outlook ribbon
- Personalised enforcement rules
- Domain restriction
- Whitelist restrictions

- Machine learning suggestions
- Attachment handling
- Customisable visual labelling
- Headers
- Footers

Core Feature Breakdown

	Synergy	Enterprise suite Focus and Synergy
Email DLP on Classification	●	●
Live Classification of Data In Motion	●	●
Watermarking	●	●
Headers and Footers in Microsoft Office	●	●
Customer Support Via Email, Phone	●	●
Policy Configuration	●	●
Windows Explorer Classification	●	●
Sharepoint		●
Insider Threat Monitoring		●
Risk Assessments		●
On-Demand or Scheduled Scans		●
Data R.O.T Analysis		●
Comprehensive & User Friendly Visualisation of Classified Data Files		●
Reporting	●	●
Self Service Model Training		●
Data Risk Score Reporting		●