

Modernizing Data Protection for a Transforming World

Make data a digital business accelerator – not a liability

In a modern digital world, businesses must stay agile to meet changing market demands and respond to cyberattacks. One of the driving forces causing change is the pandemic and having much of the workforce at home for the first time. Unfortunately, not all platforms were ready to support working from home and protecting the modern workloads needed to support it. To use data effectively without increasing risk, companies now need a modern approach to data protection and availability.

That makes digital transformation a top priority – from delivering new customer experiences to the cloud and SaaS to application modernization initiatives that completely change how your business operates. In fact, 38 percent of executives currently plan to invest more in technology¹ to make it their competitive advantage – and another 19 percent are refocusing their entire business around digital technologies. The COVID-19 pandemic has accelerated these² trends and, by 2025, companies worldwide will spend over a trillion dollars³ on these efforts.

How to boost agility without increasing risk

To accelerate your company's digital transformation journey, you must have technologies in place that maximize both data mobility and business continuity. With an intelligent, unified platform for all workloads and applications, you can overcome the challenges posed by data fragmentation and instead accelerate business growth.

“You can move all the workloads seamlessly from on-premises to cloud or cloud to cloud. Commvault has great functionalities of how to use your protected data in an efficient way.”

Mohammed Azam, IT Infrastructure Head | [Emirates Steel](#)

Comprehensive data protection through your transformation

With a business environment that is constantly changing, you need a solution that automates and scales data protection, facilitates migration, and enables flexible management. With a single solution to manage and protect all data as it's moved, managed, and used across workloads, you can eliminate data fragmentation and reduce complexity.

Commvault received the highest scores across all use cases in the 2021 Gartner Critical Capabilities Report for Backup and Recovery Software Solutions: datacenter environments (4.13/5.0), cloud environments (4.02/5.0), and edge environments (4.01/5.0). [Read >](#)

Modern workload coverage

As digital transformation advances, many companies find that their data protection strategy can't easily expand to cover modern and hybrid cloud use cases. Next-generation workloads, including cloud-native applications like Kubernetes and SaaS, had to be adopted in response to the shift to working from home. Moving to these types of workloads can be daunting, but having a

¹ <https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/how-covid-19-has-pushed-companies-over-the-technology-tipping-point-and-transformed-business-forever>

² <https://www.celerity.com/digital-transformation-report>

³ <https://www.globenewswire.com/news-release/2020/08/14/2078517/0/en/The-World-s-Digital-Transformation-Industry-2020-2025-Trends-Opportunities-and-Competitive-Landscape.html>

solution that protects your data throughout this transformation will give you peace of mind. What’s needed is an overarching data management and protection solution that supports the entire diverse technology stack, including data and workloads from prior, current, and future generations.

“Commvault provided a data management solution for us to fully utilize the advantages of each cloud platform. It has helped to minimize complexity and reduce total cost of ownership. Very few vendors can achieve this.”

Xiang Song, Chief Technology Officer | [CITIC Technology Development Company Limited](#)

A simpler solution

You know you need to do something to modernize and improve your environment, but one more point solution will only solve a portion of your issues – leaving gaps and making your entire environment vulnerable. Organizations can’t securely access or move data without an increased risk of data loss, stalling digital transformation efforts. A diverse environment with dispersed data calls for a consolidated solution to ensure manageability that provides greater insights and improved operations. Unifying multiple generations of data helps mitigate the impact of data sprawl and enables you to rapidly recover your data at scale and reduce risk across SaaS, cloud, hybrid cloud, and on-premises environments.

“Thanks to Commvault, we now have a unified platform to manage all the environments with a single dashboard instead of using different vendors.”

Yaniv Dinar, CIO | [TOMIA](#)

Modernize with less friction

Business leaders are worried their IT systems and operations will not be able to keep up with the innovation needed to match the speed of the market. A flexible delivery model is needed to ensure business continuity while managing change, so customers can consume and deploy their solutions according to their needs. Through automation of IT tasks you’re letting the data work for the business by optimizing operational efficiency and decreasing downtime.

“With Commvault, we are ready for whatever the future brings. It delivers efficiency, reliability, and scalability.”

Tim Carben, Principal Information Systems Engineer, [Mitchell International](#)

Simplify data protection to accelerate digital transformation

In fast-changing markets and an unpredictable world, businesses need to be able to move quickly, pivot as needed, and drive innovation without getting tripped up by a fragmented data environment. By unifying the protection of data wherever it resides, you can stay agile while ensuring business continuity – to accelerate and enhance your digital transformation journey.

To learn more, visit commvault.com/digital-transformation >