

# CLUDERA

We deliver an enterprise data cloud for any data, anywhere, from the Edge to AI.

An enterprise data cloud unlocks the power of your data to serve customers better, operate with greater efficiency and strengthen security to protect your business. We use the cloud to make machine learning and analytics easier, faster and safer. With an enterprise data cloud you control your data and your future.

## WHY CLUDERA?

### Hybrid and Multi-Cloud

Control, analyze and experiment with data wherever it lives. Run your analytics on the clouds you choose. Easily and securely move data and metadata between on-premises file systems and cloud object stores.

### Analytics from Edge to AI

Solve demanding business use cases. Apply real-time stream processing, data warehousing, data science and iterative machine learning across shared data, securely, at scale on data anywhere from the Edge to AI.

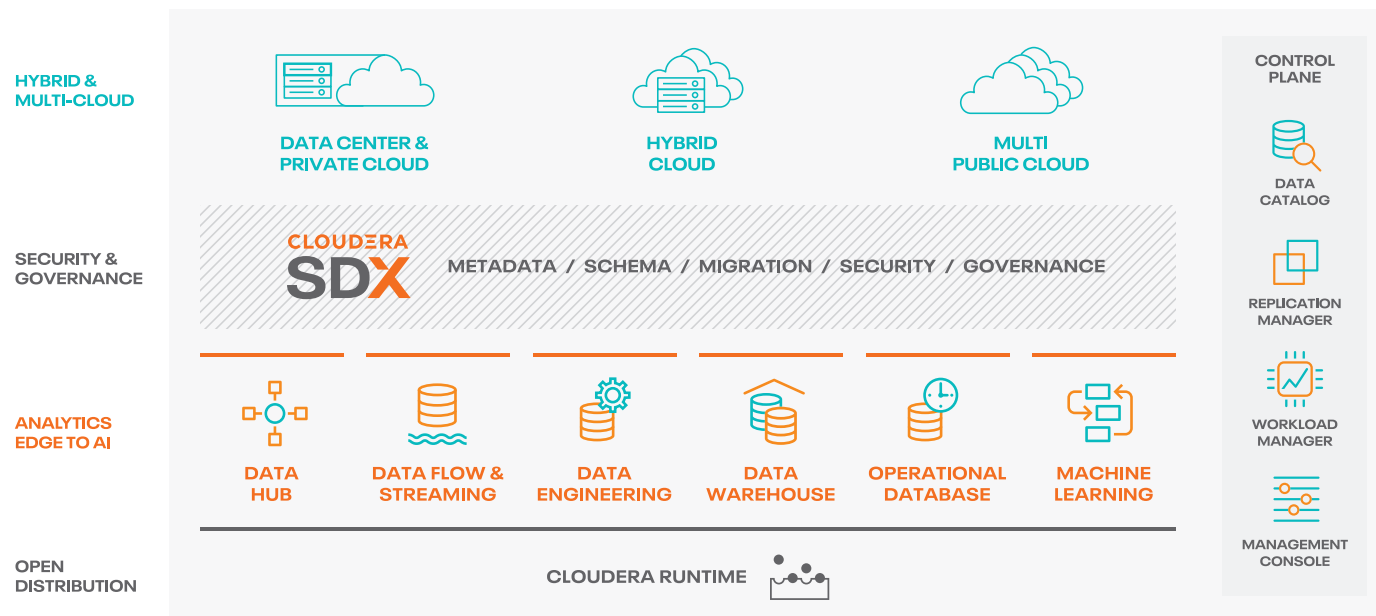
### Security and Governance

Simplify data privacy and compliance for diverse enterprise data. Use a common security model, role and attribute based access policies and sophisticated schema, lineage and provenance controls on any cloud.

### 100% Open

We empower customers with the freedom to choose — open source, open compute, open storage, open architecture and open clouds. Open for developers, partners, and open for business. No lock-in. Ever.

## CLUDERA DATA PLATFORM (CDP)



## OUR CUSTOMERS

Customer Count	2000+
Customer Countries	85
Top Global Banks	8 of 10
Top Global Techs	8 of 10
Top Global Telcos	10 of 10
Top Global Automotive	10 of 10
Top Global Pharma	9 of 10

## FAST FACTS

Headquarters	Palo Alto, California
Employees	3000+ Worldwide
Publicly Traded	NYSE: CLDR
Global Support	SCP Certified
Analytic Scale	50+ petabytes
Partners	3000+

# CLOUDERA

We empower people to transform data into clear and actionable insights.



## GROW YOUR BUSINESS

Unlock the power of data to better understand customers, learn from their behaviors, and deliver relevant interactions that drive business growth.

- Marketing automation
- Customer experience management
- Churn prevention and retention
- Personalized and relevancy marketing

## CONNECT PRODUCTS & SERVICES

Effectively ingest, process, manage, store, and drive insights from data generated by connected devices and assets.

- Predictive maintenance
- Connected vehicles
- Smart cities
- Industrial IoT

## PROTECT YOUR BUSINESS

Increase visibility and reduce risk by using machine learning and analytics to combat cyber threats and fraud while driving governance.

- Cybersecurity
- Risk modeling and analytics
- Financial crime prevention
- Compliance



**NYSE** improves market surveillance with real-time insights from over 20 petabytes of data.

"Cloudera data warehousing enables our data processing and analytics, with the speed and scale to match our data growth."

**Steve Hirsch**  
Chief Data Officer, Intercontinental Exchange / NYSE



**Komatsu** doubles equipment utilization by applying machine learning to IoT data.

"We can now grow incrementally at a reasonable cost, expand our user base and deliver services faster and better."

**Shawn Terry**  
Lead Architect, Komatsu Mining



**Clearsense** is making decisions 20x faster saving patients' lives through early detection.

"Data that historically took weeks to show up in a report, we're now providing instantaneously to our healthcare customers."

**Gene Scheurer**  
CEO, Clearsense