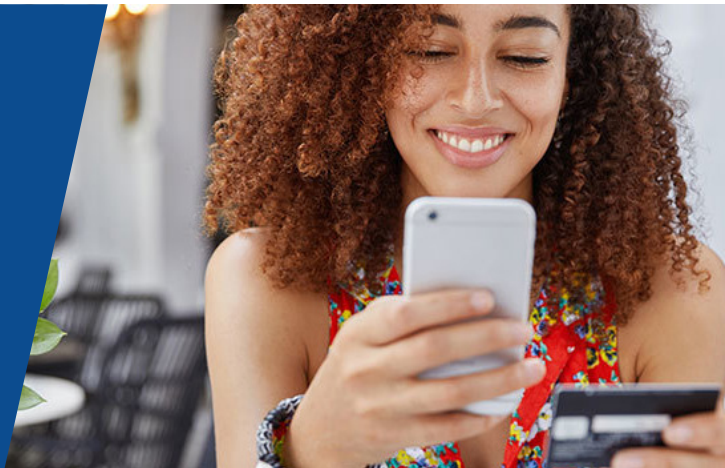


# Financial Services

## Driving Business Transformation in Financial Services



## Financial Services Companies Need to Respond Quickly in the Face of Mounting Pressure on Profits and Changing Customer Demands

Financial Services institutions are under pressure on many different fronts as they strive to grow profits and revenues. Against a backdrop of economic and political uncertainty, they are renewing their organizations to build agile and innovative companies for the future. They are focusing their efforts and investments on addressing changing customer demands, competition from new market entrants, sophisticated financial criminals and continuing waves of regulatory requirements.

## Intelligent Automation: Bringing a New Breed of Technologies to Deliver Strategic Transformation

Automation has been established in financial services organizations for many years and Blue Prism has been at the heart of the first wave of driving productivity and efficiency. Digital Workers already automate many of the processes that are holding back organizations with large and inflexible legacy estates and large amounts of unstructured data. With the advent and development of new technologies such as AI, Machine Learning, Natural Language Processing and Digital Interfaces, Blue Prism is now helping to deliver transformation through Intelligent Automation.

Blue Prism's Connected-RPA allows you to seamlessly bring the world class technology to meet the challenges of regulation and compliance, customer experience, financial crime, and IT and Business Operations.

### Greater Regulatory Agility

- Automate new regulatory processes at speed
- Implement changes to existing compliance and risk policies with ease
- Proactively monitor performance for faster resolution of issues

### Be Robust in Compliance

- Nonrepudiation through automatic logging for an irrefutable audit trail
- Provide regulatory reporting with 100% compliance
- Faster and more accurate system and process execution audits

### Secure Financial Operations

- Consistently and automatically monitor and maintain security tools
- Robustly audit and enforce internal security policies to reduce risk
- Faster identification and resolution of fraudulent activity

### Seamless Customer Journey

- Faster onboarding of customers with automated due diligence
- Frictionless switching for a smoother customer journey
- Deliver multi-channel and self-service options to meet customer's rising expectations

## Hear it From Our Customers

**“[At Mashreq] close to 97% of our financial transactions are originated and processed digitally, almost 80% of our non-financial transactions are run by robotic process.”**

SANDEEP CHOUHAN, GROUP HEAD, OPERATIONS AND TECHNOLOGY, MASHREQ BANK

# Comply and Adapt to Changing Regulation With Ease

Financial institutions are managing and digesting a raft of regulation and compliance requirements. Moreover, the changing digital landscape raises questions about the use and ownership of data and the boundaries of regulation. This in turn is increasing the complexity and volume of data to be collected, cleansed, processed and used. With banks operating and reporting under the scrutiny of their board, internal audit and the regulators, there is no room for human error.

## Compliance Monitoring & Reporting

Generate financial reports automatically through the extraction and configuration of data across multiple platforms.

## AML Compliance

Digital Workers can connect multiple customer contact systems, cleanse and maintain customer records to meet Anti-Money-Laundering compliance requirements.

## Reconciliation

Blue Prism automates the reconciliation of trading and accounting platform data by extracting and reconciling across multiple platforms.

## Why Connected-RPA



### Compliance

- Comprehensive, irrefutable audit logs
- End-to-end object & process change history
- System & process execution audits



### Scaleability

- Re-usable & shareable objects/processes
- Many-to-many process assignment
- Processes in parallel



### Rapid Deployment & Methodology

- Process Discovery
- Robotic Operating Model (ROM®)
- Success Accelerator



### Security & Access Control

- Veracode Verified Continuous
- Decoupled build & run
- Disk level encryption & data masking



### Performance & Stability

- Database layer resilience
- Supports hybrid-cloud infrastructure
- More productive & efficient



### Intelligent & Extensible

- Drop-in AI skills from DX
- AI Labs & Innovation Center
- Data Gateways



### INQUIRIES

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