



Data Governance is difficult and unstructured data makes it more difficult. Classification of data has to be approached from both a legacy data and a data in motion standpoint. Cost effective, time efficient and accurate classification is crucial to good data governance.

Data classification is foundational to governing and operationalizing data security and compliance; however, it does not secure data or address compliance requirements by itself.

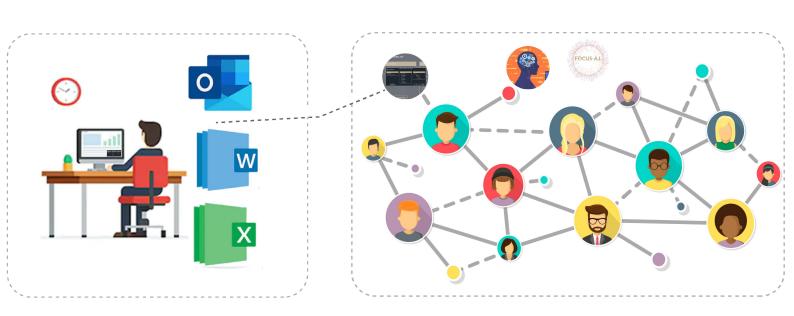
Using the wrong tools can create business issues, security gaps and requirements for unnecessarily high level of resources to implement and maintain.

The only approach to assure accurate and effective data classification is to use the three classification methodology outline by the Gartner (Context, Content, User).

Getvisibility is the only solution that combines all three methodologies for the first effective classification on the market.

Discovery,
Classify and
Protect Your
Organizations'
Unstructured
Data







## 4 Steps to Data



## **Protection & Compliance**

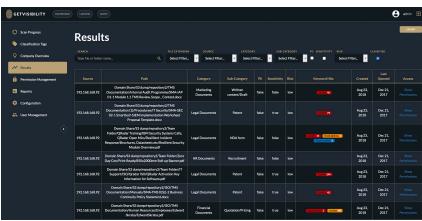




#### **GETVISIBILITY Focus**



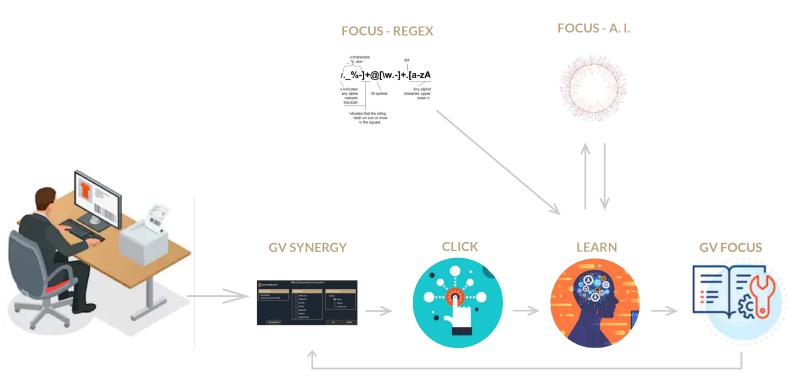




### **Getvisibility Focus**

- Endpoint agents
- Augmented manual classification
- Email blocking
- Single VM deployment
- Multiple file server sources
- Active directory/LDAP
- ML kernel
- Audit logging and reports





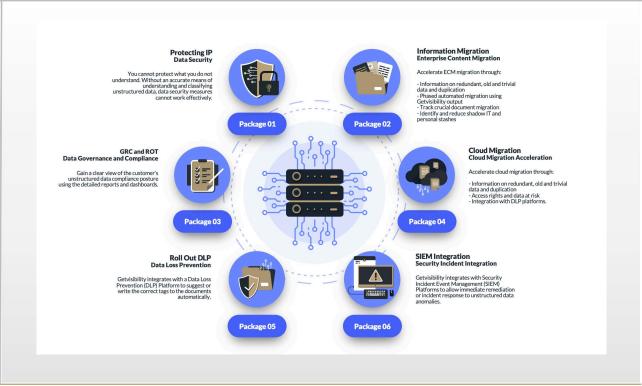
#### Getvisibility Synergy Pro

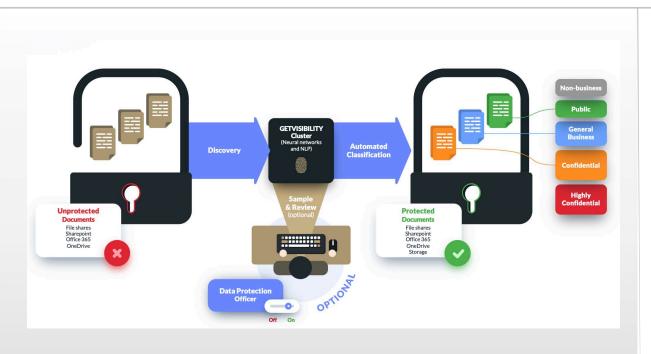
- Lightweight agent
- Windows desktops
- Supports Office apps
- Visual markings
- ML suggestions

- Metadata tags added
- DLP integration enabled
- Generates central audit log and reports
- Highly configurable



#### Sever Solutions





Automated
Discovery
Classification
With
Optional
DLP Tag
Writing



Assisted
Verified
Manual
Classification
with Optional
DLP Tags





Benefits of Getvisibility

# CORE FEATURE BREAKDOWN

	Synergy Lite	<b>Synergy Pro</b> Data classification For Teams	Enterprise  Data Classification at scale across the enterprise and powered by Al
Email DLP on Classification	•	•	•
Live Classification of Data In Motion	•	•	•
Watermarking	•	•	•
Headers and Footers in Microsoft Office	•	•	•
One GRC Compliance Configuration	•	•	•
Customer Support Via Email, Phone or Live Chat	•	•	•
Policy Configuration	•	•	
Windows Explorer Classification		•	
Sharepoint		•	
Insider Threat Monitoring		•	•
Risk Assessments		•	•
IAM		•	•
Self Service Data QA		•	•
On-Demand or Scheduled Scans			
Data R.O.T Analysis			•
Comprehensive & User- Friendly Visualisation of Classified Data Files			•
Reporting and Remediatio	n		•
Self Service Model Trainin	g		•

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