



# GETVISIBILITY



## GETVISIBILITY FOCUS

Discover and classify unstructured data and access permissions across your organisation



We are with StarLink at **Hall 1**  
Dubai World Trade Centre | 17-21 Oct, 2021

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# The Getvisibility Focus Solution

Organisations have enormous quantities of data scattered across file servers, cloud infrastructure and mobile devices. Almost every organisation will have files on their network that contain sensitive, personal or regulated content. Unfortunately, most organisations have no idea what their unstructured data footprint looks like and they're creating significantly more data on a daily basis. If we couple this with a sharp rise in cybersecurity breaches and strict new regulations you have a very challenging environment that's putting severe pressure on organisations.

Getvisibility's approach is to help companies understand their data footprint with the highest accuracy possible and control this data. Without this, unstructured data security simply cannot work.

Many current solutions tend to be inaccurate, expensive, resource intensive and have relatively low success levels. Getvisibility has created a solution using the latest in artificial intelligence to help companies to protect and govern their data like never before, in a quick and cost effective manner.

Using state-of-the-art machine learning algorithms, we combine natural language processing with neural networks and optical character recognition. This allows us to discover and classify unstructured data across organisations with unparalleled accuracy and speed without affecting file server performance.

The Getvisibility reporting suite enables data remediation through tactical reporting on issues such as duplicate data, redundant obsolete or trivial data (ROT), data retention, access permissions and much more.



## Discover

Automated unstructured data discovery across the organisations estate, including a full data inventory and access permissions



## Classify

Customised categories, subcategories and classification levels in line with company policies and taxonomy.



## Protect

Accurate classification and detailed reports allow for precise and effective data protection and allow security solutions such as data loss prevention to yield superior results.

# Data Discovery

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Getvisibility Focus provides unstructured data discovery and classification across organisations with unparalleled accuracy and speed, without affecting file server performance. Getvisibility Focus discovers data scattered across file servers, cloud infrastructure and mobile devices. New connections can be configured seamlessly through the Getvisibility configuration wizard within the Focus dashboard. Once the connection is established and permissions are granted, scans can be either manually triggered or scheduled on a recurring basis. Examples of Getvisibility discovery capabilities include but are not limited to:

- ✓ File servers
- ✓ OneDrive
- ✓ SharePoint
- ✓ Google Drive



# Data Classification

Data classification is the process of analysing structured or unstructured data and organising it into categories based on its contents and metadata using a range of methodologies. Data classification helps organisations answer important questions about their data that inform how they mitigate risk and manage data governance policies.

Getvisibility uses advanced machine learning models to classify data with unparalleled accuracy, in line with organisations taxonomy and data governance policies.

Classification results are represented in a user friendly dashboard, which can be searched, filtered and sorted according to the administrators needs. These results can also be exported in an actionable format for remediation or other tasks.

## Focus Dashboard

**Results** EXPORT

SEARCH: Type file or folder name...

FILE EXTENSION: Select Filter...

SOURCE: Select Filter...

CATEGORY: Select Filter...

SUB-CATEGORY: Select Filter...

PII SENSITIVITY:

RISK: Select Filter...

CLASSIFIED:

Source	Path	Category	Sub-Category	AIP	PII	Sensitivity	Risk	Keyword Hits	Created	Last Opened	Access
54.74.78.74	C\$/DemoSet/Sharepoint site 2/Kentico_License1_25092019.pdf	Business Documents	Internal document	<a href="#">General Business</a>	false	true	low	UK National Insurance Number 1, UK Post Code 2, UAN Number 1, General Business 1, UK National Insurance Number 2, Part Number 7	Feb 2, 2021	Jun 28, 2020	Show Permissions
54.74.78.74	C\$/DemoSet/FileShare/DataWorld-Invoices1-17092019.csv	Financial Documents	Invoice/Purchase order	<a href="#">General Business</a>	true	true	low		Feb 2, 2021	Oct 17, 2019	Show Permissions
54.74.78.74	C\$/DemoSet/Sharepoint site 2/Data Scientists - Job Description.docx	HR Documents	Recruitment	<a href="#">General Business</a>	true	false	low	UK National Insurance Number 1	Feb 2, 2021	Jun 28, 2020	Show Permissions
54.74.78.74	/mnt/CS/DemoSet/End-point/SIEM Brochure Smarttech.docx				false	false	low		Feb 2, 2021	Jun 28, 2020	Show Permissions
54.74.78.74	/mnt/CS/DemoSet/FileShare/Operation (Part 1) - Template.docx				false	false	low		Feb 2, 2021	Jun 28, 2020	Show Permissions
54.74.78.74	C\$/DemoSet/FileShare/2 Quality Policy Statement.docx	Business Documents	Policy/Procedure	<a href="#">General Business</a>	true	false	low	UK National Insurance Number 1	Feb 2, 2021	Jun 28, 2020	Show Permissions
54.74.78.74	/mnt/CS/DemoSet/Sharepoint site 2/Data Scientists - Jobs Description.docx				false	false	low		Feb 2, 2021	Jun 28, 2020	Show Permissions
54.74.78.74	/mnt/CS/DemoSet/Sharepoint site 2/NSN-SIM-DSN-0201 (v0.3) SIM Interfacing Specifications and Guidelines.doc				false	false	low		Feb 2, 2021	Jun 28, 2020	Show Permissions
54.74.78.74	C\$/DemoSet/Sharepoint site 1/SoftwareTeam_amended.docx	HR Documents	CV	<a href="#">General Business</a>	true	false	low	UK National Insurance Number 1	Feb 2, 2021	Jun 28, 2020	Show Permissions
54.74.78.74	/mnt/CS/DemoSet/End-point/Udara_BusinessPlan1_19092019.doc				false	false	low		Feb 2, 2021	Jun 28, 2020	Show Permissions

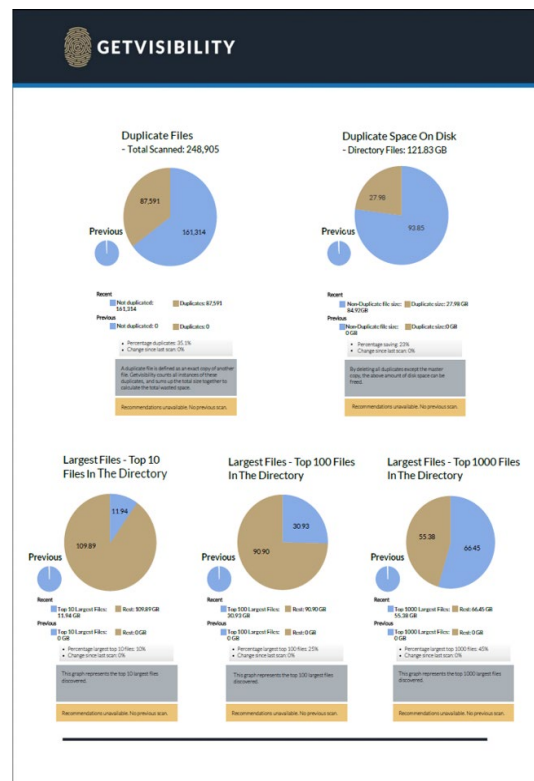
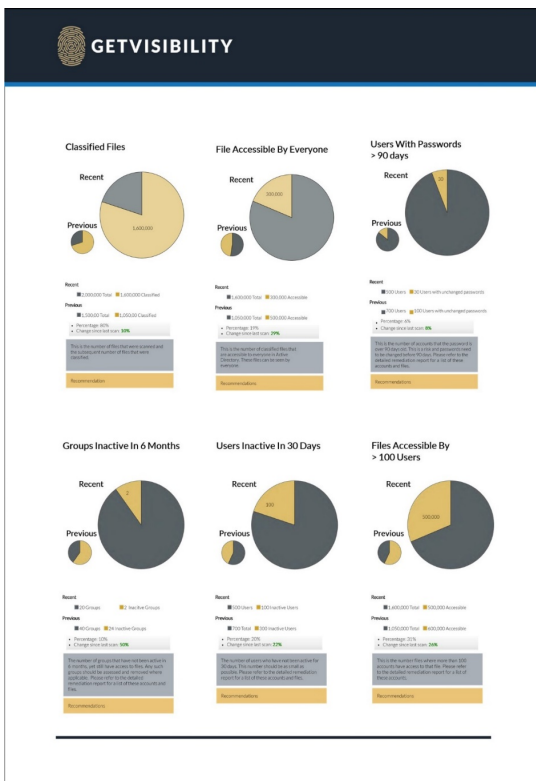
Displaying 1 to 10 of 1625

# Reporting Suite

The Getvisibility reporting suite sits within the administrator dashboard and allows for one-click use case specific report generation. Available reports include but are not limited to:

- ✓ Sensitive Files
- ✓ Access Permissions
- ✓ Duplicate Files
- ✓ Redundant Obsolete or Trivial (ROT) Data

## Sample Reports

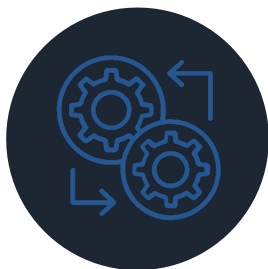


# Access and Permissions

Access and permissions determine what users, accounts and groups can view, alter or remove digital information across an organisation. This is usually enforced through an Information Rights Management (IRM) software, such as Active Directory. As with many data protection strategies, these platforms can provide limited defence without being informed by accurate unstructured data discovery and classification.

Correct access and permissions is vital for organisations from a commercial and regulatory perspective, in ensuring that sensitive information is only accessible to those with a legitimate reason and security level.

Getvisibility integrates with Active Directory and other IRM solutions to enhance access security within organisations. The Getvisibility reporting suite provides information on key areas of risk regarding users, groups, passwords and access permissions. Integration with IRM solutions also allow for effective remediation on these areas of risk.



## Integration

Getvisibility integrates with a number of IRM platforms, which can be easily configured through the Getvisibility configuration wizard. As Getvisibility writes tags to document's metadata, it is easily and effectively read by a multitude of information rights management solutions.



## Reporting

The Getvisibility reporting suite provides multi-layered reports for stakeholders at varying levels within an organisation. Appropriate users can generate information based on a number of key user and permission issued such as stale accounts, highly visible sensitive information, password changes and much more.

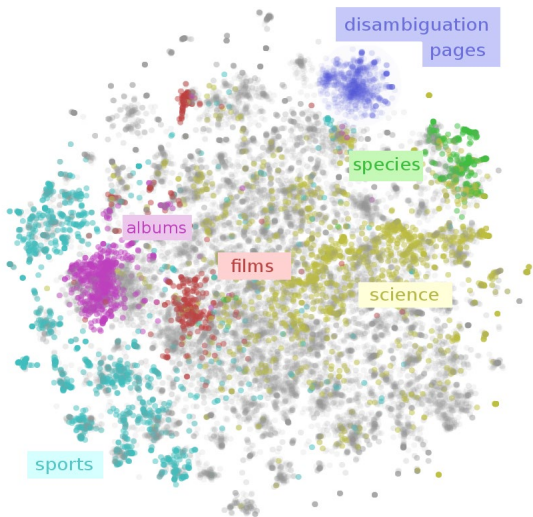


## Remediation

With comprehensive and accurate information provided by the Getvisibility reporting suite, as well as precise document classification, organisations are enabled to apply effective remediation to the access management in a timely and resource light manner.



# Machine Learning

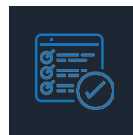


Machine Learning (ML) is the use of computer systems that are able to learn and adapt without following explicit instructions, by using algorithms and statistical models to analyse and draw inferences from patterns in data. In this case Getvisibility have trained machine learning models to handle documents and find sensitive information. Machine learning plays a vital role in Getvisibility's solution, as it allows the platform to run quickly, efficiently and accurately without a large drain on resources.



## ACCURACY

Using machine learning allows Getvisibility to quickly and accurately understand an organisation's taxonomy, including industry or company specific documents, without the laborious task of manually defining regex and keywords.



## AUTOMATION

The use of machine learning allows for the automation of tasks which are historically laborious and a large drain on resources. This automation removes human error and simplifies the data governance process.



## MODEL TRAINING

Getvisibility boasts best in class out of the box accuracy. However, model training is recommended for fine tuning and specific document classification training, Getvisibility have automated this process, allowing organisations to quickly and easily create a customised model, specific to their needs.



## REDUCED COST OF OWNERSHIP

Legacy solutions typically require a large amount of resources and professional services to prepare, set-up and maintain data classification within an organisation, while yielding varying levels of success. Machine learning allows for minimal human intervention, massively reducing the cost of ownership while improving speed and accuracy.



## KEY USE CASES

### Protecting IP Data Security

You cannot protect what you do not understand. Without an accurate means of understanding and classifying unstructured data, data security measures cannot work effectively.



Intellectual  
Property



Information  
Migration

### Information Migration Enterprise Content Migration

Accelerate ECM migration through:

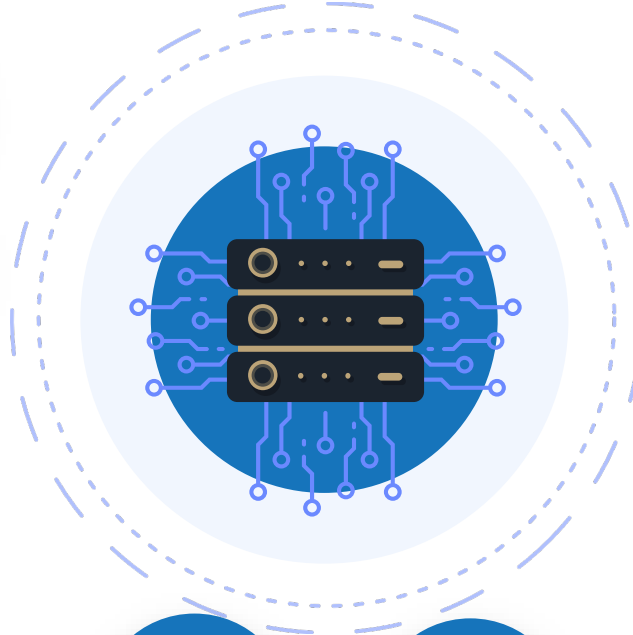
- Information on redundant, obsolete and trivial data and duplication
- Phased automated migration using Getvisibility output
- Track crucial document migration
- Identify and reduce shadow IT and personal stashes



Governance

### GRC and ROT Data Governance and Compliance

Gain a clear view of the customer's unstructured data compliance posture using the detailed reports and dashboards.



Cloud Migration

### Cloud Migration

- Information on redundant, obsolete and trivial data and duplication
- Access rights and data at risk
- Integration with DLP platforms.



Data Loss  
Prevention

### Roll Out DLP Data Loss Prevention

Getvisibility integrates with a Data Loss Prevention (DLP) Platform to suggest or write the correct tags to the documents automatically.



SIEM

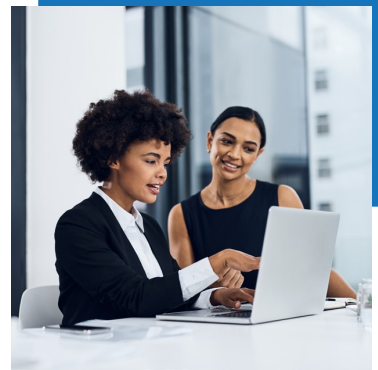
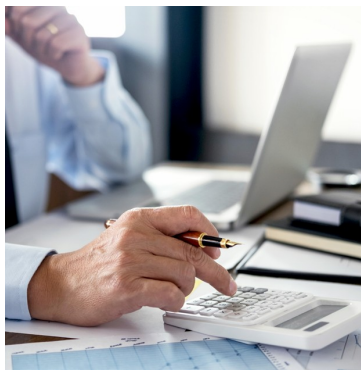
### SIEM Integration Security Incident Integration

Getvisibility integrates with Security Incident Event Management (SIEM) Platforms to allow immediate remediation or incident response to unstructured data anomalies.



As a car home and travel insurance company, securing our data and our customers data is crucial. Speed and accuracy are important and our experience with existing tools has highlighted serious shortcomings. The Getvisibility platform has been able to rapidly scan our data set, across file systems, and classify with accuracy that surpasses other tools”

Enda Kyne,  
CIO, FBD Insurance



Legacy Data

Data in Creation  
and on Endpoints

Organisational  
Overview



**Getvisibility Focus**

Discovery and classification of unstructured legacy data and access to the Getvisibility Reporting Suite.

**Getvisibility Synergy**

Manual classification of documents and emails on creation with AI suggestions and user activity reporting. Endpoint discovery and classification of unstructured data.

**Getvisibility Data Risk Score**

Multi-layered reporting analysing the current data risk posture of an organisation under multiple categories.

# CORE FEATURE BREAKDOWN

	Synergy	Synergy Pro	Enterprise Suite Synergy Pro + Focus
Email DLP on Classification	●	●	●
Live Classification of Data In Motion	●	●	●
Watermarking	●	●	●
Headers and Footers in Microsoft Office	●	●	●
One GRC Compliance Configuration	●	●	●
Customer Support Via Email, Phone or Live Chat	●	●	●
Policy Configuration	●	●	●
Windows Explorer Classification		●	●
Sharepoint		●	●
Insider Threat Monitoring		●	●
Risk Assessments		●	●
IAM		●	●
Self Service Data QA		●	●
On-Demand or Scheduled Scans			●
Data R.O.T Analysis			●
Comprehensive & User-Friendly Visualisation of Classified Data Files			●
Reporting and Remediation			●
Self Service Model Training			●
Data Risk Score Reporting	●	●	●

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GETVISIBILITY

We are with

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TRUSTED CYBER & CLOUD ADVISOR

— at —



**GITEX**  
TECHNOLOGY X  
WEEK



**17-21 OCT 2021**  
DUBAI WORLD TRADE CENTRE

**Meet us at Hall 1**

## GITEX 2021 Show Offer

Getvisibility are excited to offer  
**10 companies** attending a  
**FREE Data Risk Assessment** worth  
**110,000 AED!**

**FREE**  
DATA RISK  
ASSESSMENT  
WORTH UP TO  
110,000 AED\*

\*Companies chosen on a first come first serve basis. Must be available to provide resources during November 2021.

For full information

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